



Exhibitor Bulletin

Welcome to AMCP 2021

Thank you for participating in AMCP 2021. This is the first of five exhibitor bulletins including important deadlines and information aimed at helping you have a successful virtual show. Look for the next exhibitor bulletin in early March.

AMCP 2021 Expo Upcoming Key Dates

February 24

Register by this date to be included in the data transfer and be invited to the AMCP 2021 platform for the March 2 virtual exhibit build launch. Early bird rates are available through March 16.

Complimentary registration codes have been sent to corporate or exhibiting contacts. If you have not received your registration codes, please let me know.

Exhibit contacts must be registered for AMCP 2021 to access the event platform and set up the virtual exhibit. Link [here to Register](#).

February 25, 11:30am-12:30pm ET

Join us at our first **Exhibitor Open House**. We'll offer an introduction to building virtual exhibits in the AMCP 2021 platform, Q&A, etc.

A Zoom link to the first Exhibitor Open House will be emailed to all exhibitors by February 18. Can't join us for the first Open House? Additional Exhibitor Open Houses will be held on March 4 and March 11. We'll also post recordings on the FAQs page.

March 2

Pathable site open for Virtual Exhibit Set Up. Exhibit contacts must be registered for AMCP 2021 by February 24 to receive the invitation email to the virtual event platform.

[Link here for Expo Key Dates](#) and [here for Exhibit FAQs](#).

How Will I Build My Virtual Exhibit?

Clients can load their corporate logo and banner, enter company description, and add files and video links. Corporate logos can be JPG or PNG file and minimum 300x300px size. Banners for exhibit page can be JPG or PNG banner file and minimum 1170x145px size.

Exhibitor Open Houses will feature platform demos and Q&A. See you there!

Looking to expand your reach at AMCP 2021? Great [sponsorship opportunities](#) are still available.

Please contact me let me know if you have any questions. I'm here and happy to help.

Thank you again, stay well and I look forward to working with you,

Laura K. Larson, CEM

Assistant Director, National Meeting Sales

675 N Washington Street, Suite 220 | Alexandria, VA 22314

O: 703-684 2619 | llarson@amcp.org